



South Brunswick Township New Jersey

A Great Location is Only the Start...

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In today's competitive environment, you need a great accessible location.

But you also need additional support.

Business needs a local governmental environment that realizes the chicken did come before the egg. It needs an administration that works to keep taxes low, public services efficient and regulatory oversight reasonable. South Brunswick Township leaders realize this and provide not only a great location, but also good public services and sound governmental practices.

LOCATION

The U.S. Route 1 corridor bisects South Brunswick Township, which means that this most heavily traveled federal highway in New Jersey provides easy access north and south for both commuters and businesses.

Of equal importance, the township encompasses Exit 8A of the New Jersey Turnpike/Interstate 95, the foremost north-south interstate highway on the East Coast of the United States.

Location in this township provides extraordinary highway access to the Northeast Corridor, with New York City only 45 miles to the north, and Philadelphia just 51 miles to the south.

A quick check of the chart below will show you that the township is within an hour of two of the largest market areas in the country and within a four-hour drive of all of the major metropolitan statistical areas (MSAs) in the Northeast! (46,000,000 population)



DISTANCES

Princeton	5 miles
Trenton	19 miles
Newark	37 miles
New York City	45 miles
Philadelphia	51 miles
Washington	192 miles
Boston	260 miles

South Brunswick Township, located in Middlesex County, offers great access to other forms of transportation as well. Both Amtrak's Northeast Corridor line and New Jersey Transit rail line traverse the community with two nearby stops. In addition, the township is served by frequent buses to New York City.

Newark Liberty International Airport is about 45 minutes away and Mercer County Airport is only 25 minutes away. John F. Kennedy International Airport and Philadelphia International Airport are only about an hour away. Several general aviation airports are even closer. Port Newark and Port Elizabeth, as well as ports at New York and Philadelphia, are all less than an hour away.

A South Brunswick Township location puts you right at the crossroads of the Middle Atlantic States...ready to do business!

QUALITY OF LIFE

A great location is not enough anymore. Businesses and residents need and deserve a great quality of life.

Even though South Brunswick Township is less than an hour from two of the largest MSAs in the country, it has a somewhat rural, small-town character. Although the population is over 40,000, the population density is less than 1,000 residents per square mile.

Almost half of the 42 square miles of land in this second-largest township in Middlesex County is cultivated farmland, open fields, woodlands or parkland.

South Brunswick Township owns and manages 23 parks with a total of over 900 acres. These parks offer residents



lots of opportunity for outdoor recreation: everything from baseball, football and basketball to roller hockey, cricket and tennis. There are biking and walking trails in addition to jogging paths, as well as areas for picnicking and camping. There is even an award-winning botanical garden at the township's Veteran's Park.

There are also two county and three state parks with more than 2,500 acres within the township. The nationally acclaimed Delaware and Raritan Canal State Park adds canoeing, fishing and horseback riding to the recreational mix.

Although the township is semi-rural in nature, residents are not inconvenienced by limited shopping choices. There are many stores, plazas and malls where retail choices abound. Rather than being concentrated in one major shopping area, these centers are distributed throughout the township, primarily along the main highways, Routes 1, 27, 130 and 522.

South Brunswick Township's highly trained and professional fire and safety personnel contribute to this being a safe community in which to live and raise a family. The crime rate is exceptionally low.

The township also boasts a 40,000-square-foot, state-of-the-art, recently expanded and modernized public library. A host of new computers with Internet access for patrons to use has been installed. Resources are extended even further through the South Brunswick Public Library's membership in the Libraries of Middlesex Automation Consortium, which shares services among its 30 member libraries.

South Brunswick Township also has a statewide recognized and outstanding

Senior Center that offers an exceptional range of programs and activities to augment the quality of life for our older residents.

Religious diversity and houses of worship are another source of pride for South Brunswick Township. Catholic and Protestant churches stand alongside Jewish synagogues, an Islamic mosque and a Hindu temple. All faiths celebrate together on the township's annual "Community Unity Day."



For residents interested in cultural activities and the arts, Middlesex County is home to many art galleries and performance centers, including The American Repertory Ballet Company, Crossroads Theatre, George Street Playhouse and The State Theater. The Tony Award winning McCarter Theater is located in neighboring Princeton.

Another benefit afforded by a South Brunswick location is access to some of the best medical care in the country. Within minutes of any address in the township are Robert Wood Johnson University Hospital, (New Jersey's premier academic medical center and core teaching hospital for the University of Medicine and Dentistry New Jersey), St. Peter's University Hospital and the University Medical Center at Princeton. These hospitals incorporate many specialty centers including the only New Jersey hospital designated as a Comprehensive Cancer Center, one of the nation's best Neonatal Intensive Care units, and one of the most advanced Cardiac Care and Heart Transplant units in the entire country.

EDUCATION

South Brunswick Township's public school system, with its Blue Ribbon schools, is highly regarded throughout

the state. It is recognized for its superior, diversified and innovative academic programs, dedicated and talented teaching staff, extensive co-curricular and athletic programs and support services for students and their families.

Princeton and Rutgers universities are just minutes away. Both universities host an incredible array of educational conferences, events and symposia each year that benefit businesses and professionals. Businesses also benefit from this nearby

highly educated reservoir of brainpower, as well as from the research advances that come from these major universities. Residents benefit from the enhancements to the quality of life these universities afford.

In addition, Middlesex County College, with a student population of nearly 12,000, graduates a class of educated students into the work force every year, widening the pool of skilled workers for local employers. Middlesex County is also home to several high-quality, post-secondary skills training institutions, and the county itself manages job-training programs.

According to the New Jersey Department of Labor and Workforce Development, management, business, and financial occupations in Middlesex County will increase by 17 percent by the year 2012. Service occupations are projected to increase by 18 percent and professional and related occupations are expected to increase by 21 percent for that same period.

Education is a very important component of this community. South Brunswick Township residents are among the most highly skilled workers in the country. Nearly half have attained at least a bachelor's degree, accounting for the high per capita income.

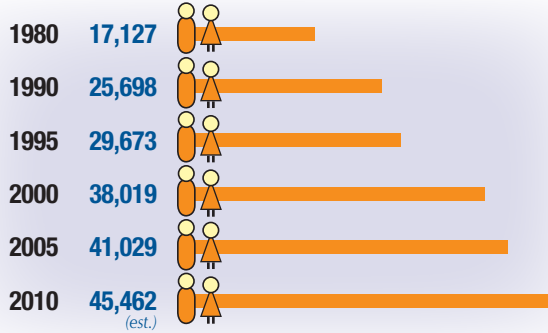
Technical photo (this page) courtesy of Middlesex County College



GROWTH

The history of South Brunswick Township has always been one of solid and steady growth and continued growth is expected to be the hallmark of South Brunswick for the foreseeable future.

Population Growth

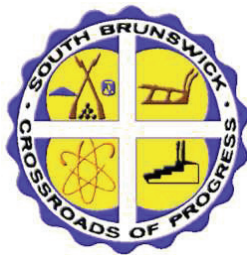


BUSINESS COMMUNITY

South Brunswick Township has an enviable list of businesses benefiting from its strategic location. Canon-USA, CNA Insurance, Dow Jones, Disney/Children's Place, Home Depot, Lenox Giftware, Wakefern and Bloomberg, among many others, have facilities within the township.

In the research and professional parks throughout the township, pharmaceutical and medical industry segments are represented, as well as information services, insurance, media and manufacturing.

Now is an ideal time for businesses looking for direct access to the New York City and Philadelphia markets to become established in South Brunswick and benefit from one of the best locations in New Jersey. Not only do we offer a strategic location; we have open land, significant business resources, a great quality of life and a local government that is business friendly.



The South Brunswick Township Industry & Commerce Commission Is Here to Help

The commission works to encourage and aid in the success of business operations in the township, assisted by the professional staff of the township's planning, engineering and code enforcement departments.



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Contact South Brunswick Township:

Industry & Commerce Commission
Township Manager

South Brunswick Township

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Or, go to the website for additional information:

www.twp.south-brunswick.nj.us

