



Lake County
PORT AUTHORITY

Port Authority Guide to Lake County!

WHAT IT WILL BE: a professional, easy-to-use guide to the commercial and social amenities to be found in Lake County. This business development publication will be used to attract industry and investment, contributing to the economic growth of our community. The guide will be organized into comprehensive subject areas that may include:

- Commercial Real Estate
- Demographics
- Economic Development
- Education
- Financial Services
- Government
- Health Services
- High Technology
- Hotels, Restaurants & Conference Facilities
- Infrastructure
- Industrial Property
- Residential Real Estate
- Telecommunications, Utilities
- Tourism
- Transportation

GENERAL INFORMATION: The book will be printed in a four-color magazine-style format on a premium grade coated stock, measuring 8 1/2" x 11".

POSITIONS AND SPACE RESERVATION: Position of your advertisement within preferred subject sections is available. Specific positions are limited, and available on a first-come, first-served basis.

ADVERTISING RATES:

<u>AD SIZE "</u>	<u>WIDTH X HEIGHT</u>	<u>B&W</u>
Full Page	7 x 10	\$3,550
1/2 Page	(H)7 x 4 7/8" or (V)4 1/2 x 7 1/2 "	1,950
1/3 Page	(H)4 1/2 x 4 7/8" or (V)2 1/4 x 10"	1,400
Back Cover*	7 x 10" or 8 3/4 x 11 1/4" bleed	6,000
Inside Covers*	7 x 10" or 8 3/4 x 11 1/4" bleed	4,700
Subject Index Page*	7 x 10"	4,300

* All premium position pages include color.

All prices are net.

- Four color available: add \$ 550
- Spot color available: \$250 per color
- Bleed size: 8 3/4 x 11 1/4"
- Electronic files for ads may be emailed to: editorial@americanimages.org

DISTRIBUTION:

To the largest businesses in Lake County

- Owners
- Presidents
- CEOs

As well as

- Relocation Managers at Fortune 500 companies.

And at

- Business expositions
- Seminars
- Trade fairs

by the Lake County Port Authority

And to all businesses interested in learning more about Lake County as a commercial location.

DEADLINE FOR COMMITMENTS FOR ADVERTISING SPACE :

AUGUST 31, 2010

Please make check payable to:
American Images Publishing

For further information contact:

Joann Randell

**866-661-4207
FAX 814-833-2340**

joann@americanimages.org

To advertise, simply fill out the attached agreement & fax back to sales representative. We will invoice afterward.