



Dear Business and Community Leader,


There are many exciting things happening in our community, and the Lake County Port Authority is pleased to be a part of that excitement. Our county may be the smallest county geographically, but its population of over 233,000 still places it number 11 of the state's 88 counties.

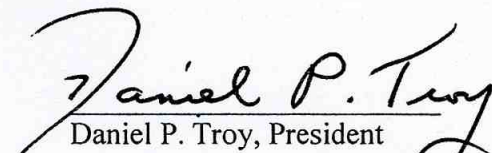
Of the marketing materials used to promote the county, *We Grow Success!*, the economic resource guide, has been the most effective tool used that contains the most comprehensive information on our community. This four-color magazine provides an overview of our entire county, and is distributed locally, regionally, and in targeted national markets. The most current demographics, as well as new projects, will be highlighted in the new edition.

In the challenging environment we have experienced, especially over the past couple of years, Lake County has remained a strong competitor in our region. This publication will allow the county to continue to market its strengths, achievements and outstanding areas of interest in a clear, concise publication. American Images, the project manager, is contacting businesses in Lake County to advertise in the updated edition.

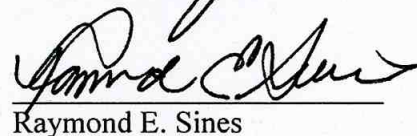
This magazine offers you a unique opportunity to become a partner in the development and promotion of your community, and to present your message to interested consumers, not only within our community, but beyond. In Lake County, **WE GROW SUCCESS**. We want to help you succeed, and we hope that you will consider taking advantage of this opportunity to advertise. Thank you for your past support. If you have any questions, feel free to contact John Loftus at 440-357-2290 x232.

Sincerely,


John Loftus
Executive Director
Lake County Port Authority


Daniel P. Troy, President


Robert E. Aufulish


Raymond E. Sines

Lake County Commissioners