



# Gloucester Co., NJ

## Official Guide to Gloucester County!

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**WHAT IT WILL BE:** a professional, easy-to-use guide to the commercial and social amenities to be found in Gloucester County. This business development publication will be used to attract industry and investment, contributing to the economic growth of our community. The guide will be organized into comprehensive subject areas that may include:

- Commercial Real Estate
- Demographics
- Economic Development
- Education
- Financial Services
- Government
- Health Services
- High Technology
- Hotels, Restaurants & Conference Facilities
- Infrastructure
- Industrial Property
- Residential Real Estate
- Telecommunications, Utilities
- Tourism
- Transportation

**GENERAL INFORMATION:** The book will be printed in a four-color magazine-style format on a premium grade coated stock, measuring 8 1/2" x 11".

**POSITIONS AND SPACE RESERVATION:** Position of your advertisement within preferred subject sections is available. Specific positions are limited, and available on a first-come, first-served basis.

### ADVERTISING RATES:

<u>AD SIZE "</u>	<u>WIDTH X HEIGHT</u>	<u>B&amp;W</u>
Full Page	7 x 10	\$3,550
1/2 Page	(H)7 x 4 7/8" or (V)4 1/2 x 7 1/2 "	1,950
1/3 Page	(H)4 1/2 x 4 7/8" or (V)2 1/4 x 10"	1,400
Back Cover*	7 x 10" or 8 3/4 x 11 1/4" bleed	6,000
Inside Covers*	7 x 10" or 8 3/4 x 11 1/4" bleed	4,700
Subject Index Page*	7 x 10"	4,300

\* All premium position pages include color.

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### All prices are net.

- Four color available: add \$ 550
- Spot color available: \$250 per color
- Bleed size: 8 3/4 x 11 1/4"
- Electronic files for ads may be emailed to: [editorial@americanimages.org](mailto:editorial@americanimages.org)

### DISTRIBUTION:

*To the largest businesses in Gloucester County*

- Owners
- Presidents
- CEOs

*As well as*

- Relocation Managers at Fortune 500 companies.

*And at*

- Business expositions
- Seminars
- Trade fairs

**by Gloucester County Economic Development**

*And to all businesses interested in learning more about Gloucester County as a commercial location.*

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### DEADLINE FOR COMMITMENTS FOR ADVERTISING SPACE :

**MARCH 15, 2011**

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Please make check payable to:  
**American Images Publishing**

For further information contact:

**Dave Wayman**

**800-807-6555**

**FAX 814-833-2340**

**[dave@americanimages.org](mailto:dave@americanimages.org)**

**To advertise, simply fill out the attached agreement & fax back to sales representative. We will invoice afterward.**