



ADVERTISING AGREEMENT

Between: _____
(Name of Advertiser/Address)
_____, the advertiser,

and **The Official Guide to Gloucester County/American Images Publishing, P.O.B.**
(Name of Publisher/ Address)
8797, Erie, PA 16505-0797, the Publisher is hereby authorized to place the following advertisement in

the Official Guide to Gloucester County:

Advertising rates:

Position	Ad size" (width x height)	B&W
Full Page	7 x 10	\$3,550
1/2 Page (H)	7 x 4 7/8	1,950
1/2 Page (V)	4 1/2 x 7 1/2	1,950
1/3 Page (H)	4 1/2 x 4 7/8	1,400
1/3 Page (V)	2 1/4 x 10	1,400
Back Cover*	7 x 10	\$6,000
Inside Covers*	7 x 10	4,700
Subject Index Page*	7 x 10	4,300

Four color available: add \$550
Spot color available: add \$250
Bleed Size: 8 3/4" x 11 1/4"
Preferred format: .PDF; other electronic files OK, include all fonts & linked images

*All premium position pages include 4-color.

Size of Ad: _____ (Dimensions)	Total Amount Due: _____
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- Electronic files are the preferred format for advertisements. A mechanical specification sheet is available by emailing: dave@americanimages.org.
- Publisher agrees to return photos submitted for advertising or editorial after the magazine is published.
- Placement of premium position pages is guaranteed, however the publisher does not guarantee the order & page location of other advertisements. All advertisements sold by consultant are subject to approval of publisher. Advertiser shall be provided one checking copy of the finished product.
- ALL RATES ARE NET.
- All contracts are non-cancellable.

Accepted by publisher _____ Date _____ Accepted by advertiser _____ Date _____

Signature of Advertising Consultant

Signature of Authorized Advertiser Representative

Please FAX agreement to:
814-414-0954

We'll provide material deadline after receiving agreement.

Title: _____

Telephone: _____

Email: _____

WE WILL INVOICE AFTER RECEIVING AD AGREEMENT
to confirm your space reservation.

AMERICAN IMAGES PUBLISHING, INC.
P.O. Box 8797, Erie, PA 16505-0797
1-814-397-2809 [email: dave@americanimages.org](mailto:dave@americanimages.org)
Physical address is: 2705 Alexandra Dr., Erie, PA 16506